

# Generational Travel Habits

## TripBarometer | 2016 Travel Trends



### Millennials

(18-34 years old)

Average travel budget for 2016 **\$2,915**

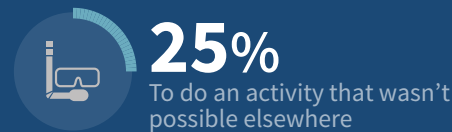
#### Reasons to spend more



#### Key factors in choosing accommodation



#### Reason for choosing destination



#### New travel activities in 2016



#### Deal-breakers for choosing accommodation



#### Essential travel items



### Generation X

(35-64 years old)

Average travel budget for 2016 **\$5,700**

#### Reasons to spend more



#### Key factors in choosing accommodation



#### Reason for choosing destination



#### New travel activities in 2016



#### Deal-breakers for choosing accommodation



#### Essential travel items



### Baby Boomers

(65+ years old)

Average travel budget for 2016 **\$8,736**

#### Reasons to spend more



#### Key factors in choosing accommodation



#### Reason for choosing destination



#### New travel activities in 2016



#### Deal-breakers for choosing accommodation



#### Essential travel items

